# MINUTES OF THE WORKFORCE SERVICES AND COMMUNITY AND ECONOMIC DEVELOPMENT INTERIM COMMITTEE

Wednesday, September 17, 2008 – 9:00 a.m. – Room C250 State Capitol

#### **Members Present:**

Sen. Mark B. Madsen, Senate Chair Rep. Steven R. Mascaro, House Chair

Sen. Allen M. Christensen

Sen. Fred J. Fife

Sen. Patricia W. Jones

Rep. James A. Dunnigan

Rep. Janice M. Fisher

Rep. Christopher N. Herrod

Rep. Karen W. Morgan

#### **Members Absent:**

Sen. Dan R. Eastman Rep. Gordon E. Snow

### **Staff Present:**

Mr. Joseph Wade, Policy Analyst

Mr. James L. Wilson, Associate General Counsel Ms. Glenda S. Whitney, Legislative Secretary

Note: A list of others present, a copy of related materials, and an audio recording of the meeting can be found at www.le.utah.gov.

#### 1. Committee Business

Chair Mascaro called the meeting to order at 9:06 a.m.

**MOTION:** Sen. Christensen moved to approve the minutes of the August 20, 2008 meeting. The motion passed unanimously with Sen. Madsen, Sen. Fife, Rep. Dunnigan, and Rep. Herrod absent for the vote.

Mr. Wilson informed the Committee that Mr. Joe Wade, Policy Analyst, would be sitting in for Mr. Arthur Hunsaker as Mr. Hunsaker is recovering from back surgery.

## 2. Motion Picture Incentives

Mr. Jason Perry, Executive Director, Governor's Office of Economic Development (GOED), distributed "Welcome to Utah Life Elevated" pendants that are being used in Utah's tourism marketing program. He noted that the economics of film is big business for Utah and has a major impact on Utah's economy. He also distributed a model for motion picture incentives entitled, "Film Economic Impact Model (Draft)" and briefed the Committee on the benefits of providing additional motion picture incentives to the film industry.

Ms. Juliette Tennert, Governor's Office of Planning and Budget, and Mr. Derek Miller, Managing Director of Corporate Incentives, GOED, gave an overview on the "Film Economic Impact Model (Draft)." It was noted that the economic model estimates that each dollar spent in Utah in the motion picture sector generates an additional 1.5 dollars of economic activity in the state for a multiplier of 2.5.

Mr. Marshall Moore, Director, Utah Film Commission, distributed a handout, "Utah Film Commission" and reviewed the opportunities available for film making in Utah.

Mr. Perry said that draft legislation on financial incentives for motion picture productions will be discussed at the October committee meeting.

Minutes of the Workforce Services and Community and Economic Development Interim Committee September 17, 2008
Page 2

## 3. Long-Term Storage Needs for Cultural Artifacts and State Collections

Ms. Ally Isom, Deputy Director, Department of Community and Culture, distributed handouts and gave a slide presentation on, "Division of State History Sample of Significant Historical Artifacts in State History's Collection" and "Stewardship and Storage." She briefed the Committee on the department's long-term storage needs for cultural artifacts and state collections.

Mr. Philip Notarianni, Director, Division of State History, responded to committee members' questions on how and where state artifacts are stored.

Chair Mascaro turned the chair over to Sen. Madsen.

## 4. Funding Sources Used to Qualify for National Housing Trust Funds

Mr. Steve Erickson and Mr. Tim Funk, Crossroads Urban Center, distributed and reviewed the following handouts: "Housing Trust Fund Sources," "Letter to Governor Jon M. Huntsman, Jr.," and "Letter to the Committee with Proposed Recommendations." Mr. Erickson and Mr. Funk briefed the Committee on the National Housing Trust Fund (NHTF), a recently passed federal law that provides a creative way to address the chronic shortage of affordable low-income housing. They discussed the need for identifying possible state funding sources to leverage the NHTF funding, including earmarking part of the state liquor tax.

Mr. Michael Glenn, Director of Housing, Department of Community and Culture, explained that money in the fund is used for loans rather than grants to maintain the integrity of the Olene Walker Housing Trust Fund and to be in compliance with federal tax requirements.

## 5. Other Items / Adjourn

**MOTION:** Sen. Christensen moved to adjourn the meeting. The motion passed unanimously. Sen. Jones, Rep. Herrod, and Rep. Mascaro were absent for the vote.

Chair Madsen adjourned the meeting at 10:45 a.m.